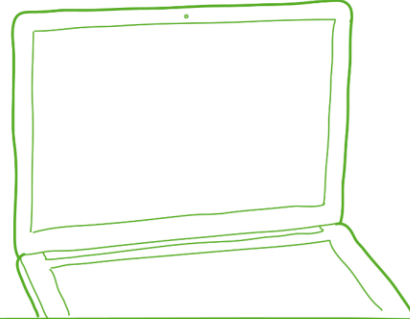
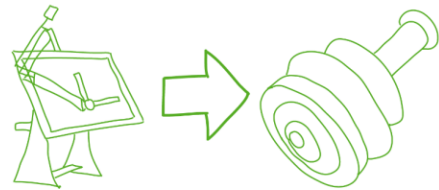
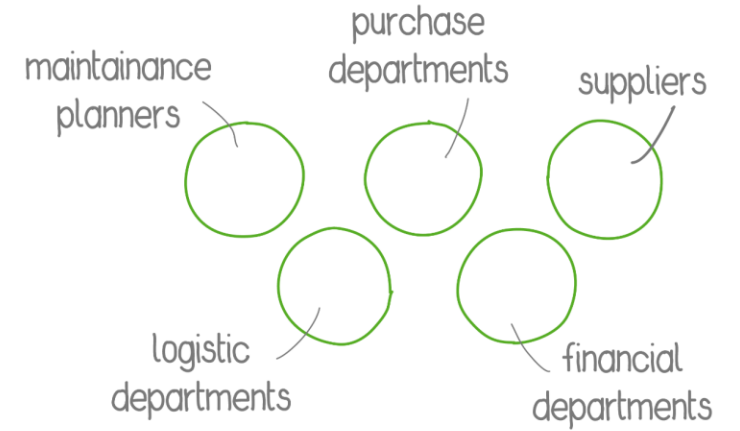


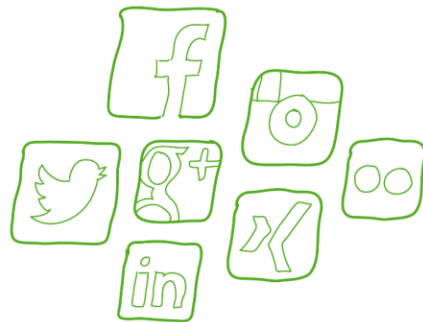
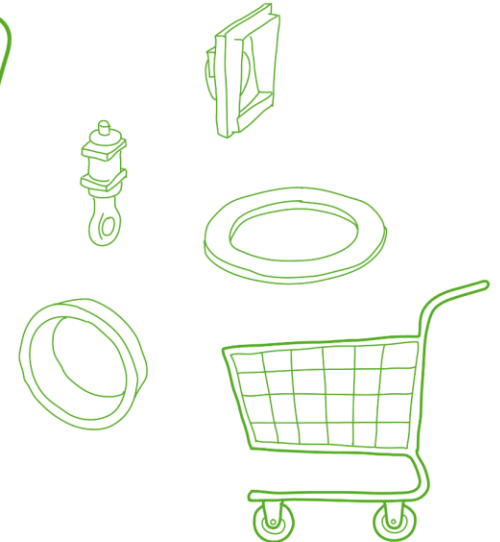
from analogue to digital
a fragment of costs
engineering made the change to digital solutions



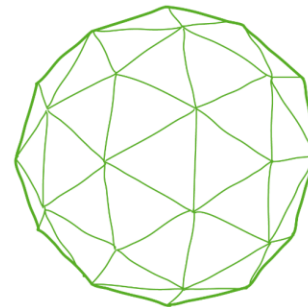
easy part identification
and quote requesting



Digital Interaction – the next service level
 Ralph Viebrock / Director Customer Service / LOESCHE GmbH



digital interaction – way forward
platform-based solutions to your service demands



MySpares – electronic online catalogue
digital interaction in spare parts business
currently 11 main features
more high end features coming